

2023-2024 TTC Catalog

Small Business - Entrepreneurship

Certificate in Applied Science

21 Credit Hours

This certificate offers students the opportunity to focus on entrepreneurial aspects of business. Instructional topics include evaluation, planning, communication, supervision and business database management. The certificate also gives students the foundation to successfully venture into the 21st century in a small business environment.

Major Requirements

BUS 250 Introduction to International Business 3

CPT 282 Information Systems Security 3

MGT 120 Small Business Management 3

MGT 201 Human Resource Management 3

MGT 255 Organizational Behavior 3

MKT 130 Customer Service Principles 3

MKT 240 Advertising 3

Total: 21

Admission Requirements

Admission into this program requires proof of high school graduation (or GED) and qualifying scores on SAT, ACT or the TTC placement test.